



A professional practice website to help you meet the needs of the new GMS contract and the Freedom of Information Act - fast, easy, cost-effective and totally flexible

Package developed exclusively for GPs by a former NHS web specialist consulting with practices and Local Medical Committees

Pilot site: www.charnwood-surgery.co.uk

Set up your site in three easy steps with no obligation at www.sites4doctors.co.uk

1

Fill in one simple online set-up form



See your site instantly via a temporary link. Print full instructions and your ID and password for the Site Management System.

Repeat prescription request, GPAQ Patient Satisfaction Survey and comments and suggestions box are active immediately - switch each off or on at any time.

2

Add basic practice, premises and personnel information on three more easy forms



Clinics, Surgeries and About us pages appear - also switchable so you can create your own information pages if you wish.

3

Use our easy Site Management System to manage site structure, create and edit web pages, add pictures and publish documents.



Your pages look clean and professional in our standard templates, which we will customise for you later. Links to folders, pages and documents appear as if by magic. Edit both content and the way it is organised as much as you like, but your site will always look good.

Or use our site management service.

Email and phone support are available at all times to help you achieve all your objectives painlessly.

Meanwhile... We register the first available domain name from the list you supplied on the set-up form, connect it to your site and notify you as soon as it is live - normally in well under 48 hours. Now your site can be seen by any Web user who has your unique **.co.uk** address, anywhere in the world. We submit it to a range of major search engines, including *Google*.

Then... You receive an invoice for the set-up charge of **£200** (less any discount negotiated with your LMC buying Group) to cover three months' hosting with email and telephone support. Once this is paid we will work with you to customise your page design - layout, fonts, styles, colours, a practice logo and a photo-montage. If we visit (free within 30 miles of Derby, £1 per additional mile) we will also take high-quality digital photographs for your site at no extra cost. Three months later (or longer if there have been any delays in delivering this first stage of your package) you receive your first annual invoice for **£250** for hosting and support. If you ask us to take over any or all of your site management, we will give you a firm quotation before doing any work.

No obligation... You can try the package for as long as you like and pay absolutely nothing. Ignore any invoice and you will receive an email reminder after 30 days. Ignore that and your site will be disconnected after another 14 days and you can forget all about it - but we will keep it on our system for six months so that you can just settle your outstanding invoice at any time and pick up where you left off.



You have nothing to lose but a few minutes of your time and a great deal to gain by trying Sites4Doctors.

More detailed information over the page and at www.sites4doctors.co.uk

If you have any questions, please call **07746 648993** or email sales@sites4professionals.co.uk

Who? *Sites4Professionals* is led by Paul Marsden and supported by a team of sub-contractors. Paul began programming computers as a teacher almost 25 years ago and became a full-time educational Web developer for BT in 1995. He designed and built Derby City Council's first Education Service site in 2000. He was Web Development Manager with Southern Derbyshire Health Authority and its successor, Derwent Shared Services, for over three years and is still a part-time IM&T Project Manager with the NHS. Among the public-facing websites he has developed and managed for the NHS are:

www.southernderbyshire.nhs.uk
www.derwentsharedservices.nhs.uk
www.ambervalley-pct.nhs.uk
www.centralderby-pct.nhs.uk
www.dalesandsouthderbyshire-pct.nhs.uk
www.erewash-pct.nhs.uk
www.greaterderby-pct.nhs.uk
www.tsha.nhs.uk (Trent SHA)
www.derbyshirementalhealthservices.nhs.uk
www.derbyshireandderby-sap.org.uk
www.derbyshirelmc.org.uk
www.lrlmc.org.uk (Leics & Rutland LMC)
www.nottslmc.org.uk

He has also developed NHSnet intranets for most of these and for:

The Derby-Burton Cancer Care Group
Lister House Surgery, Derby

The package *Sites4Doctors* draws on all this experience, plus the knowledge of colleagues in NHS organisations, GP practices and LMCs. It combines a powerful general-purpose site management system with a number of features specific to GP practices: an online database to deliver all the basic information about the practice in a standard format, a repeat-prescription request system, a new online version of the GPAQ patient satisfaction survey and a patients' comments and suggestions box – any of which can be switched on or off at any time. Development is open-ended: we expect to be adding new features and facilities constantly in response to requests and suggestions from customers and colleagues.

Live in minutes Anyone who can fill in simple online forms can have the full standard package up and running in minutes: one form for the basic site set-up, one for details of the practice, one for details of each of its premises and one for information on each member of the practice team.

Instant support No need even to worry over the set-up form - from the start, support is available via email and the *Sites4Doctors* dedicated mobile phone (details at the end of the page), as well as via extensive online help text. Every request for help is used to guide improvements in the site management system, so by asking for help you will also be helping others.

Totally flexible Each of the features specific to GP practices can be switched on or off by clicking a button on a form, so you can use as many or as few as you wish – none, if you want complete freedom to communicate all your information in your own way. The core content management system allows anyone who can fill in simple forms and use a word-processor to create and edit web pages (including pictures), publish documents (forget worries about Freedom of Information) and organise the structure that guides users around the site. Nothing is ever set in concrete – structure, content and facilities can all be changed whenever you wish so that your site can really evolve.

Low-cost site set-up Just **£200** (less any discount negotiated by your LMC buying group) covers: setting up your site; providing unlimited email and telephone support; customising the design of your pages to suit you; visiting your practice for half a day to discuss requirements, ensure that you can handle the management system and take high-quality digital photographs of your premises and people for your site; and hosting it for three months. We will even extend the three-month period if we haven't done everything necessary by then.

Low site rental From then on, the charge for hosting and ongoing support is **£250 per year**.

No risk You can set up a site at no cost whenever you wish. The first available domain name from the list on the set-up form (of the form **www.your-surgery.co.uk**) will be registered immediately and fully active within a day or two. You can experiment with the management system, get the reactions of friends and colleagues – and then forget all about *Sites4Doctors* if you're not completely satisfied. Simply ignore the invoices you receive and your site will be disconnected and kept on ice for six months in case you change your mind (though we would appreciate an explanation to help us improve the package for others – and perhaps even to win you back).

Your site belongs to you If you decide to move your site elsewhere, then provided your account is up-to-date we will release your domain name and tell you how to recover your site content for no additional charge. If you are in arrears, we will still release your domain name for a £25 charge (release of content by negotiation).

Any questions?

Use the query form at
www.sites4doctors.co.uk

Email us at
sales@sites4professionals.co.uk

Call our dedicated mobile on
07746 648993